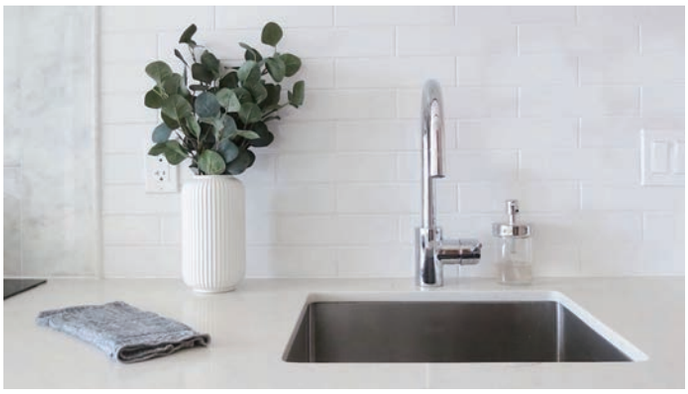

2023 CATALOG

Japanese Traditional Weaving Technology

Nawrap®
since 1930

Vol.11

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Company Profile

Originally a manufacturer of traditional mosquito nets in Nara, Japan, Maruyama Fiber Industry adapted their traditional weaving methods to create a range of beautiful and functional home textiles called Nawrap. These multipurpose eco cloths are made with high-quality materials and feature a unique multi-layer weave pattern that boosts their absorption and cleaning power, making them perfect for various applications throughout the home.

Product Features

Superior Function

Our fabrics are woven using a traditional technique that is not found outside of Japan. They are water-absorbent yet breathable and soft.

Durable and Long-Lasting

The unique Japanese weave and multiple layer construction of our textiles ensure that our products are long-lasting and are durable for everyday use.

Color, Size, and Design

Our products come in a variety of different styles that will complement any living space. They are available in different sizes and designs from subtle color palettes to eye-catching prints.

Soft to the Touch

Our textiles become incredibly soft after each wash.

Japanese Manufacturing

All items are produced entirely at our factory in Nara, Japan.

Natural Dishcloths

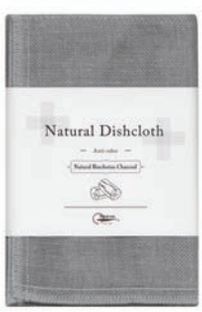
Our Natural Dishcloths are especially absorbent and quick to dry. With six layers of material, they are ideal for everyday scrubbing and cleaning. The binchotan charcoal and persimmon variations are also naturally anti-odor.

Size:
13.5" x 13.5" (35cm x 35cm)
6-layered

Case pack: 6

Natural Rayon
Item #E0200
100% Rayon

Natural Cotton
Item #E0201
100% Cotton



Natural Charcoal
Item #E0202
65% Rayon, 35% Cotton
Naturally Anti-Odor
Charcoal-Infused

Natural Persimmon
Item #E0203
70% Cotton, 30% Rayon
Naturally Anti-Odor
Persimmon-Infused

Natural Linen
Item #E0204
50% Linen, 50% Cotton

R.I.B. Dishcloths

The R.I.B. Dishcloths are made of waved rayon yarn that is infused with binchotan charcoal. Binchotan is the highest grade of charcoal and it works to naturally absorb odor that would typically accumulate within the dishcloth. One side of each cloth features a pigmented color, and the other side is natural, binchotan gray. The R.I.B. Dishcloths feature six layers of material and are available in a large selection of colors.

R.I.B. Dishcloths
Item #E0300
82% Rayon, 18% Cotton
Naturally Anti-Odor
Charcoal-Infused

Size:
13.5" x 13.5" (35cm x 35cm)
6-layered
Case pack: 6

#04
Aqua

#05
White

#08
Pistachio

#09
Purple

#10
Moss Green

#11
Pink

#12
Peach

#14
Tea Brown

#19
Tangerine

#23
Lavender

#24
Light Purple

#25
Coral

#26
Bright Pink

#28
Citrus

#29
Turquoise

Two-Tone Dishcloths

The Two-Tone Dishcloths feature two contrasting but cohesive shades of the same hue. They are eight layers fabric that ideal for cleaning and scrubbing.

Two-Tone Dishcloths
Item #J0700
100% Rayon

Size:
12" x 12" (30cm x 30cm)
8-layered
Case pack: 6

0125
Apricot

0219
Banana

0326
Strawberry

0429
Ocean

0506
Salt

0828
Pistachio

0923
Plum

1017
Matcha

1114
Hojicha

Kinari Reversible Dishcloths

The Kinari Dishcloths are strong and absorbent, with six layers of material. Kinari means "unbleached" in Japanese. Three layers of the cloth are entirely natural, and the other three layers are a bright, beautiful color.

Kinari Dishcloths
Item #E0600
100% Rayon

Size:
13.5" x 13.5" (35cm x 35cm)
6-layered
Case pack: 6

#01
Apricot

#02
Yellow

#04
Aqua

#06
Gray

#25
Wisteria

#08
Pistachio

#19
Tangerine

#23
Lavender

#25
Coral

#26
Bright Pink

#28
Citrus

#29
Turquoise

Printed Dishcloths

These Printed Dishcloths are made with a traditional Japanese print technology. They are six layers thick, and come in a variety of designs, from quirky, colorful prints to traditional Japanese motif patterns.

Printed Dishcloths
Item #E0500
Print Side: 100% Cotton
Others: 100% Rayon

Size:
13.5" x 16" (35cm x 40cm)
6-layered
Case pack: 6

ANIMAL

A-01
Animal

A-02
Deer

A-03
Marching Band

A-04
Sea Creatures

A-06
Walking Puppies

A-08
Sleeping Cat

A-09
Japanese White-Eye

A-14
Ponies

A-15
Black Cat

N-04
Small Deer

FLOWER

F-21
Sakura

F-22
Roses

F-23
Poppy

F-24
Clover

F-29
Blue Flower

F-30
Japanese
Apricot Flower

F-31
Hibiscus

F-35
Japanese
Bush Clover

F-37
Ginkgo

F-39
Persicaria

New **F-53**
Botanical

New **F-55**
Garden Bloom

New **F-57**
Mimosa

New **F-58**
Herbal Patterns

KITCHEN

K-11
Bread

K-12
Kitchen

K-13
Fruits & Veggies

K-14
Strawberries

K-16
Grapes

K-17
Citrus

K-18
Radish

New **K-24**
Coffee Cafe

New **K-28**
Lemon

New **K-37**
Vegetable Friends

New **K-38**
Green Tea

OTHER

O-31
Bicycle

O-32
Glasses

O-33
Music

O-34
Tomorrow

KIMONO

L-01
Horsetail Print:
Gray

L-02
Branch Print:
Lavender

L-03
Branch Print:
Soft Pink

L-04
Feather Print:
Green Tea

L-05
Feather Print:
Sky Blue

L-08
Horsetail Print:
Vermillion

L-09
Horsetail Print:
Golden Yellow

L-10
Horsetail Print:
Iris

L-11
Wave Print:
Dianthus

L-12
Wave Print:
Grass

L-13
Wave Print:
Gray

L-14
Wave Print:
Blue Wisteria

TRADITIONAL JAPANESE PRINT DESIGNS New

J-01
The Great
Waves by
Hokushu

J-02
Waves with
Mt.Fuji

J-03
Traditional
Kabuki

J-04
Ukiyoe Woman
in Kimono by
Utamaro

J-05
Ukiyoe Kabuki
Actor by
Sharaku

J-06
Ukiyoe Edo
Hyakkei by
Hiroshige

J-07
Sakura with
Moon

Natural Tea Towels

Our Natural Tea Towels are exceptionally absorbent and quick to dry. They have four layers of material which makes them ideal for drying. The binchotan charcoal and persimmon variations are also naturally anti-odor.

Size:
13.5" x 27" (35cm x 70cm)
4-layered
Case pack: 6

Natural Rayon
Item #E1000
100% Rayon

Natural Charcoal
Item #E1002
65% Rayon, 35% Cotton
Naturally Anti-Odor
Charcoal-Infused

Natural Cotton
Item #E1001
100% Cotton

Natural Persimmon
Item #E1003
70% Cotton, 30% Rayon
Naturally Anti-Odor
Persimmon-Infused

Natural Linen
Item #E1004
50% Linen, 50% Cotton

R.I.B. Tea Towels

The R.I.B. Tea Towels are made of waved rayon yarn that is infused with binchotan charcoal. Binchotan is the highest grade of charcoal and it works to naturally absorb odor that would typically accumulate within the tea towel. One side of each the cloth features a pigmented color, and the other side is natural, binchotan gray. The R.I.B. Tea Towels have four layers of material and are available in a large selection of colors.

R.I.B. Tea Towels
Item #E1010
82% Rayon, 18% Cotton
Naturally Anti-Odor
Charcoal-Infused

Size:
13.5" x 27" (35cm x 70cm)
4-layered
Case pack: 6

#04
Aqua

#05
White

#08
Pistachio

#09
Purple

#10
Moss Green

#11
Pink

#12
Peach

#14
Tea Brown

#19
Tangerine

#23
Lavender

#24
Light Purple

#25
Coral

#26
Bright Pink

#28
Citrus

#29
Turquoise

Printed Tea Towels

If you want to add a little color to your kitchen, look no further than our line of Printed Tea Towels. They are four layers thick, and come in a variety of fun and colorful designs.

Printed Tea Towels
Item #E1011

Print Side: 100% Cotton
Others: 100% Rayon

Size:
13.5" x 27" (35cm x 70cm)
4-layered
Case pack: 6

ANIMAL

A-01
Animal

A-02
Deer

A-03
Marching Band

A-04
Sea Creatures

KITCHEN

K-11
Bread

K-12
Kitchen

K-13
Fruits & Veggies

FLOWER

F-21
Flowers

F-22
Roses

F-23
Poppy

F-24
Clover

OTHER

O-31
Bicycle

O-32
Glasses

O-33
Music

O-34
Tomorrow

Napkins

Our napkins are made of 100% US-grown organic cotton and are available in beautiful earthy tones. They are great to use for casual dining and entertaining.

**Please iron after washing.*

**Expect a little shrinkage after washing.*

Napkins
Item #ORE10
100% Organic Cotton, Polyester thread

Size:
20" x 20" (50cm x 50cm)
2-layered
Case pack: 6

#01
Ivory

#02
Brown

#03
Green

Placemats

Our traditionally woven Placemats are made from natural materials. Each mat's natural color makes it ideal for a variety of spaces and dinner parties.

Place Mats
Item #E5000
50% Linen, 50% Cotton

Size:
12" x 16" (31cm x 42cm)
6-layered
Case pack: 6

Natural Linen

Printed Handkerchiefs

Our Printed Handkerchiefs are perfect for wiping the hands and face and eliminates the need for disposable paper towels napkins and wipes. The printed designs are visible on top and have colorful backings. The handkerchiefs get incredibly soft with use.

Printed Handkerchiefs
Item #E5001
Print Side: 100% Cotton
Others: 100% Rayon

Size:
12" x 12" (30cm x 30cm)
4-layered
Case pack: 6

ANIMAL

A-01
Animal

A-02
Deer

A-03
Marching Band

A-04
Sea Creatures

KITCHEN

K-11
Bread

K-12
Kitchen

K-13
Fruits & Veggies

FLOWER

F-21
Flowers

F-22
Roses

F-23
Poppy

F-24
Clover

OTHER

O-31
Bicycle

O-32
Glasses

O-33
Music

O-34
Tomorrow

Natural Fitness Towels

Our Fitness Towels are superior in breathability and water absorbency. The charcoal and persimmon varieties are also naturally anti-odor. These feature along with the towels' size make it ideal for the gym, running, yoga, and more.

Size:
6" x 42" (15cm x 105cm)
6-layered
Case pack: 6

Natural Charcoal
Item #E2000
65% Rayon, 35% Cotton
Naturally Anti-Odor
Charcoal-Infused

Natural Persimmon
Item #E2001
70% Cotton, 30% Rayon
Naturally Anti-Odor
Persimmon-Infused

Natural Linen
Item #E2002
50% Linen, 50% Cotton

Charcoal-Infused Fitness Towels

Size:
6" x 42" (15cm x 105cm)
6-layered
Case pack: 6

Charcoal-Infused Fitness Towels
Item #E2010
82% Rayon, 18% Cotton
Charcoal-Infused

#01
Apricot

#04
Aqua

#08
Pistachio

#11
Pink

#19
Tangerine

#23
Lavender

#24
Light Purple

#25
Coral

#26
Bright Pink

#28
Citrus

#29
Turquoise

Adan's Kaya Shawls New

Traditional Weaving X Traditional Dyeing
Adan's Kaya Shawls were born from a collaboration of two regions in Japan known for their World Heritage Sites, Nara and Amami Oshima. Woven using traditional Japanese methods in Nara, these shawls are ultra soft and durable. The fibers are carefully hand-dyed in Amami Oshima using a 100% natural technique of plants and mud dyeing technique. It is said that Amami Oshima's iron-rich and fine-grained soil adds natural antibacterial properties to the fabric. The name Adan inspired from a beautiful tropical tree that appears in a famous painting from Amami Oshima.

Adan's Kaya Shawls

Item #J110R (#01~#05)
#J111R (#06)

100% Rayon

Size: Regular
30" x 67" (76cm x170cm)
1-layer
Case pack: 3

Item #J110W (#01~#05)
#J111W (#06)

100% Rayon

Size: Large
63" x 67" (160cm x 170cm)
1-layer
Case pack: 3

#01
Cafe Latte

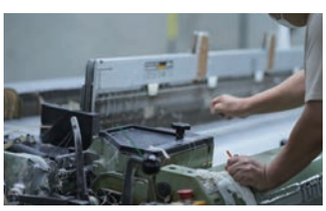
#02
Dark Gray

#03
Deep Taupe

#04
Pink

#05
Mustard

#06
Indigo



Nawrap and Amaminokurousagi

Adan's Kaya Shawls are made by two brands, Amaminokurousagi and Nawrap. Amaminokurousagi reached Nawrap while searching the fabric for their new mud dyeing product and with these two brands Adan's Kaya Shawls were created. Amaminokurousagi is a brand focused in traditional mud dyeing and creatively promotes the usage of local resources. Nara and Amami are areas where the world heritage sites are located. It is a coincidence that the two brands focused on tradition and craftsmanship now meet and work together.

Natural Bath Towels

These Natural Bath Towels are traditionally woven in Nara, Japan. The towels are much softer and more absorbent than traditional bath towels, and they are very quick to dry. The binchotan and persimmon variations are also naturally anti-odor.

Size:
26" x 50" (65cm x 128cm)
6-layered
Case pack: 3

Natural Charcoal
Item #E3020
65% Rayon, 35% Cotton
Naturally Anti-Odor
Charcoal-Infused

Natural Persimmon
Item #E3021
70% Cotton, 30% Rayon
Naturally Anti-Odor
Persimmon-Infused

Natural Linen
Item #E3022
50% Linen, 50% Cotton

Slim Bath Towels New

These Slim Bath Towels are designed to fit the clothes hangers for easy hanging and be used as a big face towel also. They are made of woven fabrics in layers that can be folded and stored compactly more than the general pile towels but still sufficiently absorb water yet are quick-drying. The more they are used they become softer and fluffier. The either backing of Binchotan or Persimmon fabrics are naturally anti-odor.

Size:
14" x 50" (36cm x 128cm)
6-layered
Case pack: 3

Natural Charcoal
Item #J3025
82% Rayon, 18% Cotton
Naturally Anti-Odor
Charcoal-Infused

Natural Persimmon
Item #J3026
65% Cotton, 35% Rayon
Naturally Anti-Odor
Persimmon-Infused

F-24
Clover

F-53
Botanical

F-55
Garden Bloom

F-58
Herbal Patterns

K-28
Lemon

Bath Mats

Traditionally woven in Nara, Japan, these Natural Bathmats are especially water-absorbent yet quick-drying and soft. The binchotan and persimmon variations are also naturally anti-odor.

Size: Regular
18" x 4" (45cm x 60cm)
10-layered
Case pack: 3

Size: Large
20" x 30" (50cm x 75cm)
10-layered
Case pack: 3

Natural Charcoal
Item #E3010 (Regular)

65% Rayon, 35% Cotton
Naturally Anti-Odor
Charcoal-Infused

Natural Persimmon
Item #E3011 (Regular)

70% Cotton, 30% Rayon
Naturally Anti-Odor
Persimmon-Infused

Natural Linen
Item #E3012 (Regular)

50% Linen, 50% Cotton

Natural Charcoal
Item #E3110 (Large)

65% Rayon, 35% Cotton
Naturally Anti-Odor
Charcoal-Infused

Natural Persimmon
Item #E3111 (Large)

70% Cotton, 30% Rayon
Naturally Anti-Odor
Persimmon-Infused

Natural Linen
Item #E3112 (Large)

50% Linen, 50% Cotton

Body Wash Towels

These Natural Body Wash Towels are traditionally woven in Nara, Japan. The 12 x 34" size is ideal for washing your back in the shower or bath. Each towel is soft, water-absorbent, and quick-drying.

Size:
12"x 34" (32cm x 85cm)
4-layered
Case pack: 6

Natural Charcoal
Item #E3000
65% Rayon, 35% Cotton
Naturally Anti-Odor
Charcoal-Infused

Natural Persimmon
Item #E3001
70% Cotton, 30% Rayon
Naturally Anti-Odor
Persimmon-Infused

Natural Linen
Item #E3002
50% Linen, 50% Cotton

Natural Pillowcases

These Natural Pillowcases are traditionally woven in Nara, Japan. They are soft, comfortable, and breathable. The binchotan and persimmon variations are naturally anti-odor.

Size:
18" x 26" (46cm x 66cm)
4-layered
Case pack: 3

Natural Charcoal
Item #E4000
65% Rayon, 35% Cotton
Naturally Anti-Odor
Charcoal-Infused

Natural Persimmon
Item #E4001
70% Cotton, 30% Rayon
Naturally Anti-Odor
Persimmon-Infused

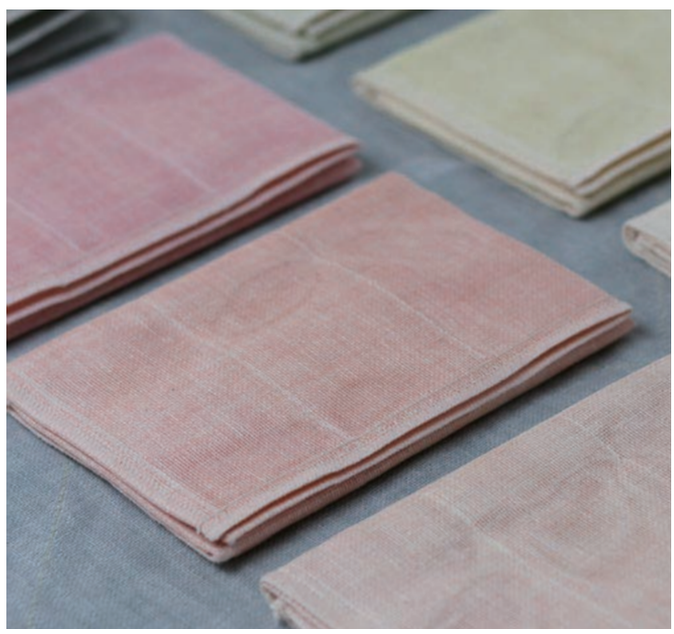
Natural Linen
Item #E4002
50% Linen, 50% Cotton

Nawrap Organic Cotton

Our 100% organic cotton is grown in the US with great care.
The cotton is naturally colored and uses no defoliants. The already soft line of textiles becomes even softer with continued use and washing.
The line also features the traditional weaving techniques that Nawrap is known for.

Organic Multi Cloths

The Organic Multi Cloths are naturally colored with plant and rock-based dyes. The entirely organic fabric can be used as a cleaning cloth, a washcloth, and more. If you put the cloth in the dryer, a waffle-like texture will form.



Organic Multi Cloths
Item #ORE30
100% Organic Cotton, Polyester thread

Size:
13.5 x 13.5"
(35cm x 35cm)
6-layered

Item #ORE31
100% Organic Cotton, Polyester thread

23 x 23"
(59cm x 59cm)
3-layered

Case pack: 6

#01
Natural

#02
Japanese Yellow Rose

#03
Green Grass

#04
Ayers Rock

#05
Pearl

#06
Crimson

#07
Natural Blue

Organic Mini Towels

Our 10 x 10" Mini Towels are very soft and compact. This small size makes them ideal for travel. They are also recommended for wiping hands and faces of babies and children.

Mini Towels
Item #ORE00
100% Organic Cotton,
Polyester thread

Size:
10" x 10" (25cm x 25cm)
4-layered
Case pack: 6

#01
Ivory

#02
Brown

#03
Green

#04
Ivory/
Brown

#05
Ivory/
Green

#06
Brown/
Green

Organic Face Towels

Our Face Towels are slightly larger than the Mini Towels at 14 x 14". They are also recommended for wiping hands, face and more.

Face Towels
Item #ORE01
100% Organic Cotton, Polyester thread

Size:
14" x 14" (35cm x 35cm)
4-layered
Case pack: 6

#01
Ivory

#02
Brown

#03
Green

#04
Ivory/
Brown

#05
Ivory/
Green

#06
Brown/
Green

Organic Hand Towels

These Organic Cotton Hand Towels are entirely natural and are made with 100% US-grown organic cotton. The fabrics are ideal for sensitive skin and are woven with a traditional Japanese weaving technique.

Hand Towels
Item #ORE02
100% Organic Cotton,
Polyester thread

Size:
14" x 34" (35cm x 85cm)
4-layered
Case pack: 6

#01
Ivory

#02
Brown

#03
Green

Organic Bath Towels

Organic Cotton Bath Towels are naturally made with 100% US-grown organic cotton. The fabrics are traditionally woven in Nara, Japan. The towel is super soft and water-absorbent. It is also ideal for people with sensitive skin.

Organic Bath Towels
Item #ORE03
100% Organic Cotton,
Polyester thread

Size:
26" x 52" (66cm x 132cm)
6-layered
Case pack: 3

#01
Ivory

#02
Brown

#03
Green

Organic Cotton Makeup Pads New

The organic cotton makeup pads are made of organic cotton woven using traditional Japanese weaving techniques. The pads are gentle on the skin, can be used repeatedly, and will become softer with use.

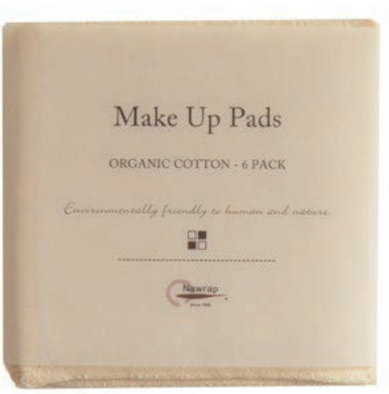
Organic Cotton Makeup Pads
Item #ORE12

100% Organic Cotton
(Polyester Thread)

Size:
3.1" x 3.1" (8cm x 8 cm)

6-layered

Case pack: 6



Organic Binchotan Face Towels New

Our Organic Binchotan Face Towels are made of US grown organic cotton with binchotan-infused rayon. The binchotan works to naturally neutralize odors that come in contact with the fabric. The fabric is very soft, with a unique Japanese weave that provides a gentle but effective exfoliation.

Organic Binchotan Face Towels
Item #ORE19

83% Organic Cotton, 17% Rayon
Organic Cotton
Naturally Anti-Odor
Charcoal Infused
Features a rounded corner

Size:
14" x 14" (35cm x 35cm)
4-layered
Case pack: 6

Ivory/
Binchotan Gray

Brown/
Binchotan Gray

Organic Pillowcases

The Organic Pillowcases are made of organic cotton and binchotan-infused rayon. The binchotan charcoal used makes the pillowcase naturally anti-odor. The fabrics are also very soft and have great heat retaining properties.

Size:
20" x 29" (50cm x 74cm)
3-layered
Case pack: 3

Organic Pillowcases
Item #ORE20
83% Organic Cotton 17% Rayon

Ivory/
Binchotan Gray
Naturally Anti-Odor
Charcoal-Infused

Brown/
Binchotan Gray
Naturally Anti-Odor
Charcoal-Infused

Organic Swaddles

Our beautiful Organic Swaddles are made with a traditional Japanese weaving technique. The fabrics are incredibly soft and comfortable. The swaddles are also infused with binchotan charcoal to naturally neutralize odors that come in contact with the fabric.

Ivory/
Binchotan Gray
Naturally Anti-Odor
Charcoal-Infused

Brown/
Binchotan Gray
Naturally Anti-Odor
Charcoal-Infused

Size:
33" x 32" (85cm x 82cm)
5-layered
Case pack: 3

Organic Swaddles
Item #ORE21
83% Organic Cotton 17% Rayon

Organic Baby Blankets

Our luxurious Baby Blankets are made with a traditional Japanese weaving technique. The fabric is very soft and has incredible heat retaining properties. The blankets are also infused with binchotan charcoal to naturally neutralize odors that come in contact with the fabric.

Ivory/
Binchotan Gray
Naturally Anti-Odor
Charcoal-Infused

Brown/
Binchotan Gray
Naturally Anti-Odor
Charcoal-Infused

Size:
45"x 43" (115cm x 110cm)
5-layered
Case pack: 3

Organic Baby Blankets
Item #ORE22
83% Organic Cotton 17% Rayon

Organic Throw Blankets

Our Throw Blankets are very comfortable for sleeping and lounging. They are also infused with binchotan charcoal, and have good heat retaining properties. A perfect gift for the interior enthusiast.

Ivory/
Binchotan Gray
Naturally Anti-Odor
Charcoal-Infused

Brown/
Binchotan Gray
Naturally Anti-Odor
Charcoal-Infused

Size:
58" x 67" (147cm x 171cm)
4-layered
Case pack: 3

Organic Throw Blankets
Item # ORE23
83% Organic Cotton, 17% Rayon

Maruyama Fiber Industry Co., Ltd.

Since 1930

www.maruyama-seni.co.jp/en/

Email: info@maruyama-seni.co.jp

Twitter: @Network_Nawrap

Facebook: @nawrap.japan

Instagram: (US) nawrap / (JAPAN) network_gallery_nawrap